

AAOE Program of the 2008 Joint Meeting Optical Dispensing

To view complete course descriptions or to register go to www.aao.org/meetings/

courses in **BOLD** are new this year



Course #	Course Title	Instructor	Day/Time
SPE03	Optical Dispensing Boot Camp	Arthur De Gennaro	Saturday, 8:30am-12:30pm
215	Marketing for Your Optical Dispensary	Arthur De Gennaro	Sunday, 2:00-3:00pm
615	Successful Optical Dispensing for the Ophthalmology Practice	Judd Sky	Sunday, 4:30-5:30pm
413	The Fundamentals of Frame Inventory Management for the Ophthalmology Dispensary	Katherine McNeillis, ABOM, COA	Monday, 2:00-3:00pm
432	Enhancing Your Optical Capture Rate	Carolyn Salvato	Monday, 3:15-4:15pm
592	Staffing Your Optical Dispensary	Arthur De Gennaro	Tuesday, 11:30am-12:30pm

